# **Jack Henry Digital Add-Ons**

While we believe that all of our digital products are great out of the box, we know that you may need specific functionality to serve your unique community of accountholders. Below you'll find our full list of available digital add-ons – take a moment to explore all the possibilities!

# available add-ons

#### **Array's MyCreditManager**

Connect with users, deepen relationships, and inspire engagement by embedding credit tools into the Banno Digital Platform™. MyCreditManager provides a full credit report and the tools to help end users better manage their credit.

#### Array's MyFinancialHealth

Available in Banno, consumers can access basic credit monitoring tools, identity and privacy protection features and subscription management capabilities. They can also upgrade to premium features for enhanced control while generating non-interest income for your organization through a revenue-sharing program.

#### Banno Business™

The Banno Digital Platform powers you with all the digital business solutions you need to compete across the business spectrum. From startups to mid-size business accounts, we offer essential features like ACH payments, wire transfers, positive pay, user management, and Banno Conversations for Business™.

#### Looking for a more comprehensive business banking solution?

View our full range of commercial banking solutions, including JHA Treasury Management™.

# Banno Marketing<sup>™</sup> (Premium)

Banno's marketing functionality allows you to create and manage ad campaigns across multiple channels. Upgrade to the premium version of Banno Marketing to unlock advanced customization options, including unlimited campaigns and user segments, image selection, and access to fully customizable ad templates in the ad builder.

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#### Banno Usage Data™

Access digital banking analytics about your users to make better informed decisions and unlock insights by inputting the data into your reporting tool of choice. We're providing access to an ever-growing set of data fields about how your accountholders are using Banno™ – both in the mobile app and online, via Google BigQuery.

# Jack Henry Digital Card Issuance and Provisioning™

Jack Henry Digital Card Issuance and Provisioning provides your accountholders with a simple and secure way of adding their card to their digital wallet right from your institution's app—whether the physical card has been delivered or not.

# JHA OpenAnywhere™

Join the ranks of big banking players that know technology and how to get sign-ups. Offer fiveminute-fast account opening with no hoops to jump through that can be completed anywhere, anytime without having to get help.

#### **NuDetect Fraud Prevention**

Jack Henry has joined forces with NuDetect by Mastercard® to help you leverage user data analytics to define normal, legitimate behavior associated with account entry at your financial institution. NuDetect adds protection to the three major account entry opportunities in the digital space - login, enrollment, and account recovery.

### **OFX Gateway - Direct Connect (Intuit)**

OFX Gateway (Direct Connect) is a Jack Henry product that utilizes the connectivity of Intuit's Direct Connect for two-way communication between Intuit desktop software and Banno Online. With the OFX Gateway, financial institution end users will be able to download or communicate transactions from within Intuit's desktop software.

#### Personal Finance Management + Finicity External Account Connection

Give your users the ability to seamlessly link to their third-party external accounts right within your app for enhanced connectivity - making your app the first place they'll go for checking their accounts, reviewing transactions, and managing their finances.

#### **Banno Language Support**

Jack Henry is making it easy for users to receive financial services in their native language. From initial login to depositing checks and bill payments, users can navigate through the application in any language supported by the platform.



#### **Video Chat & Screen Sharing**

With our new video chat and screen sharing functionality we are offering inside the Banno Digital Platform, you can have in-depth conversations and quickly resolve those more complicated accountholder issues without the need to be in-person. Quickly initiate a video call within Banno Conversations™ and allow either party to share their screen to more efficiently assist your accountholders.

### Al Assist in Banno Conversations™

Coming Soon

With the recent popularization of artificial intelligence (AI) – specifically Generative AI – Jack Henry began brainstorming how we could make things easier for financial institutions. We decided to start by easing the workload of already-overwhelmed support representatives by giving them an assistant that helps quickly and accurately craft responses to your accountholders while keeping a human on the other side of the conversation.

# build your perfect platform

Let's talk about this together. digitalexperience@jackhenry.com

For more information about Jack Henry, visit jackhenry.com.

