### Jack Henry Data

## **Jack Henry Data Hub**

Access both raw and engineered data to uncover important insights and power informed decision making at your institution.



### **One Home for All Your Data**

Collect and view data from all the products you care about, whether from Jack Henry or third parties, in a single space via Google BigQuery, and without the hassle of manually exporting and combining data from different systems.



### Integrate Your Data to Power Third-Party Tools

Connect your data to your favorite third-party data visualization tools like Cognos, Looker, or Tableau, integrate it with a CRM like Salesforce, or use it to write custom SQL reports – all with full control of which integrations have access to which data sets at all times.



#### Leverage the Benefits of Cloud Technology

Take advantage of all the great perks of having your data on the cloud, like the capability for real-time streaming, extremely high uptime, and top-tier security standards.





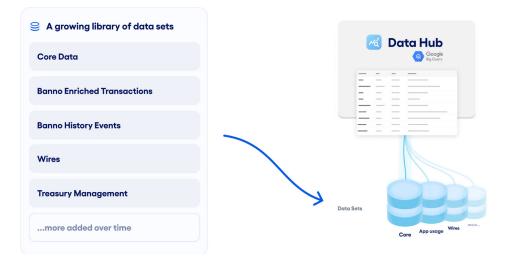
### Jack Henry Data Hub

# discover new potential with access to raw data

When it comes to making big decisions for your business, cold hard data is priceless. Having access to up-to-date metrics on your products and users opens the door to important insights that can guide you into the future with confidence and clarity. The financial industry is growing and evolving faster than ever before, and data is becoming increasingly important to power new technology. In an effort to give your institution the tools you need to work with cutting-edge fintech providers and keep up with the competition, we've developed a streamlined system for data collection and storage – one that aims to make building and managing your data strategy easier than ever before. Say hello to JH Data Hub, the new home for all things data at Jack Henry.

## one home for all your data

We know how challenging it can be to wrangle your data from a variety of sources. Having to manually export and combine outputs is a huge task – not to mention managing the storage of it all, and keeping it updated with the latest and greatest data. JH Data Hub makes it effortless to bring all your data, both raw and engineered, into one space. Choose only the data sets that you care about from our growing library and we'll take care of connecting the sources to your own private project in Google BigQuery, constantly streaming the newest data in as soon as it's available. We're also working on technology to bring data in from external sources, giving you a full picture of your business operations.



## integrate your data to power third-party tools

When you have full access to your raw data the opportunities are endless. Depending on what your goals are, different third-party tools can add robust functionality to your data technology stack. If you're looking to uncover insights about your business operations you can connect JH Data Hub with data visualization tools like Cognos or Tableau to generate rich reports. If you're looking to build a better understanding of your accountholders you can integrate with CRM tools like Salesforce to track behavioral data and explore business leads. If your team's data analyst is a SQL wiz you can even leverage the database to write custom reports. Whatever you can dream up, having raw data access at your fingertips gives you the potential to make it a reality. Plus, no matter where you decide to integrate it, you'll always have full ownership and control over your data – keep an eye on which tools have access, and make changes at any time.



## leverage the benefits of cloud technology

Here at Jack Henry, we're committed to building with the best technology available. That's why we've decided to use Google BigQuery as the access point to JH Data Hub. It lives on the cloud, which means your data has all the advantages of modern technology standards, including the capability for real-time data streaming, extremely high uptime, top-tier security measures, and more.



## how does it work?

We've worked hard to ensure this is a seamless process, from setup to taking action on your data. Once you've selected the data sets that you'd like access to, we'll enable pipelines to stream your data from each source into a secure project on Google BigQuery that you, and you alone, have access to. No need to worry about managing the technical side of things; we'll take care of all the maintenance, storage, and scaling over time. From there you're free to do whatever you'd like with your data – the sky's the limit.

### power your business with data

Let's talk about this together. digitalexperience@jackhenry.com

For more information about Jack Henry, visit jackhenry.com.

