

## Feature Overview

# Digital Quality Management

## Your website, accessible to all

Conforming to accessibility guidelines doesn't have to be hard. Digital Quality Management (DQM) is a digital governance solution specifically designed for community financial institutions. DQM's automated checkpoints find common errors and deficiencies and offer guidance on how to correct them.



### Accessible for Everyone

Keep your website in line with WCAG 2.2 and Section 508 accessibility standards as your content changes with help from DQM. And with our Auto-Fix options, unique visitors can make personalized adjustments to how your website renders for them to match their abilities.



### Illuminating Insights

DQM runs through over 100 checkpoints – think finding broken links and buttons without navigational tags – and prioritizes changes so you know what to take care of right away and what can wait.



### Management at a Glance

DQM makes tedious work understandable and actionable with a helpful website overview dashboard that uncovers issues and leads to details on how to fix them.

# Digital Quality Management

It's no easy feat keeping up with all the recommended and required guidelines for today's websites, let alone meeting them. We can help you maintain navigability, increase website traffic, and keep a consistent brand across your site, so your website matches the quality of your financial institution.

## accessible for everyone

Because your branch is open to all people, your website should be too.

DQM scans your website to help meet Web Content Accessibility Guidelines 2.2 and Section 508, so your content is readable and your components are usable – even for those who use screen readers or keyboards to navigate your site instead of a mouse or trackpad.

DQM runs through over 100 checkpoints – broken links, buttons without navigational tags, photos without alternative text, etc. – and prioritizes the improvements that are needed so you know what to take care of right away and what can wait.

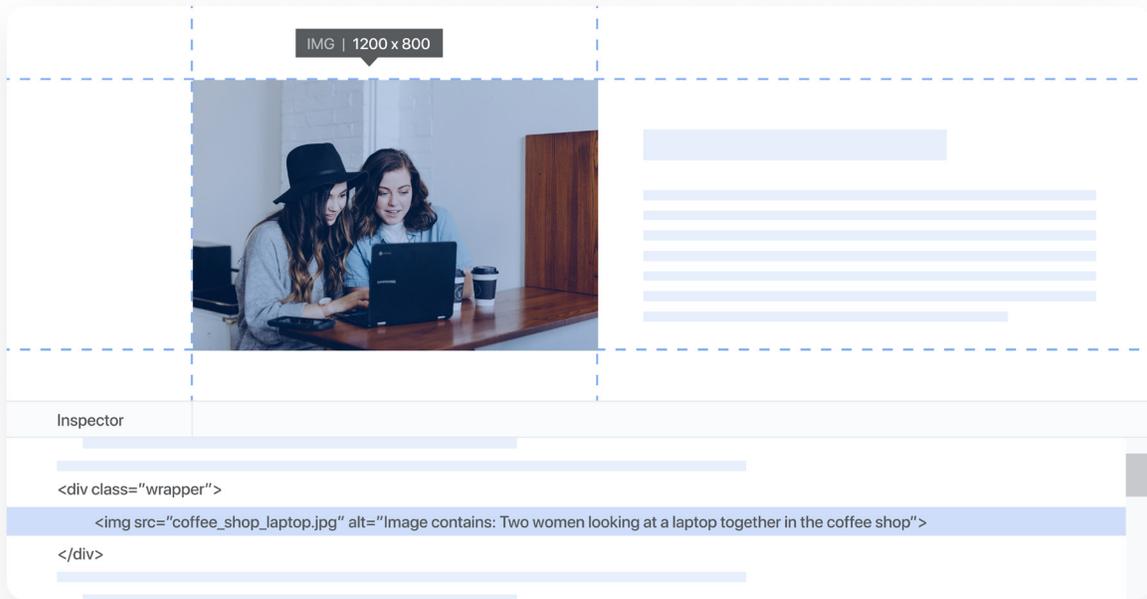
Issues per Checkpoint Website Group: Sales - Banno Demo Only

Change comparison: - WCAG Level A & AA | Track progress: By week | Change chart: Progress Export

ID	Checkpoint	16 Jan	23 Jan	30 Jan	06 Feb	Today	
3.4	Image "alt" text should contain more than one word	81	81	81	81	81	
8.1	Do not use deprecated tags or attributes	81	81	81	81	81	
1.7	Use correctly nested headings	20	20	20	20	20	
3.3	Image ALT attribute should not be empty, except for on known, decorative images	20	20	20	20	20	
2.7	If an image is the only content in a link it must have "alt" text	19	19	19	19	19	
1.6	Do not have multiple headings with identical text	1	1	1	1	1	
1.1	All pages should contain headings	0	0	0	0	0	

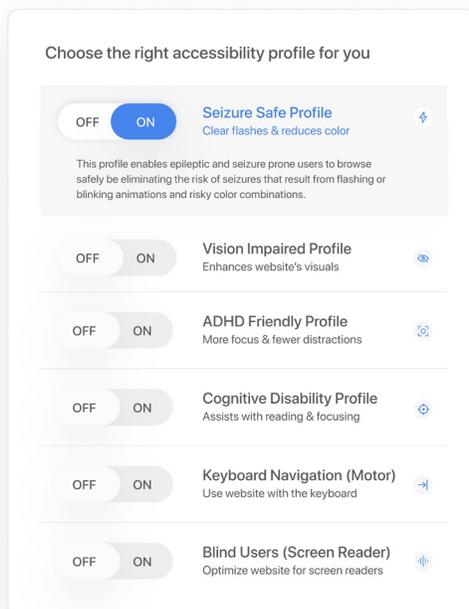
### Help in a Pinch

It's easy to forget to add alternative text or regulatory H1 headers. Lucky for everyone involved, our artificial intelligence technology will scan and edit the front-end code to make the needed changes for a user's supported browser session – the perfect solution until your team can get in there and make permanent changes to the code. That way, content on each page is easy to find and navigate, even between accessibility checks.



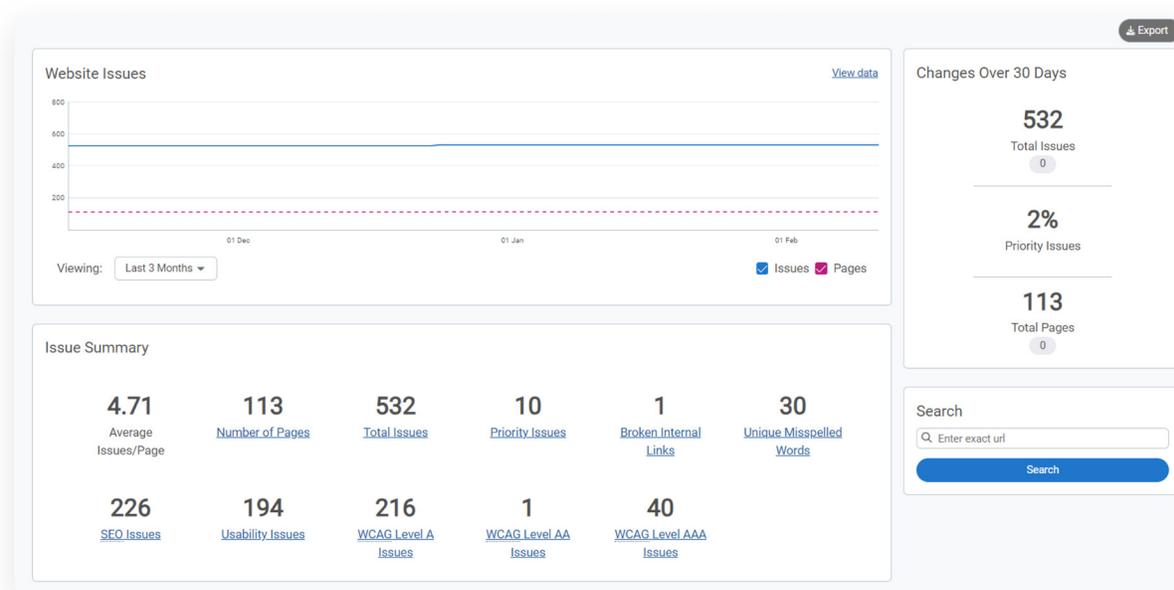
## Added Control, Optimum Experience

Everyone's abilities are different. Our accessibility interface lets website visitors make design and cognitive-related adjustments to color, fonts, contrast, cursors, and more, so they can interact with your site according to their abilities during their unique browsing session.



# insights made actionable

The DQM website overview dashboard uncovers and prioritizes potential usability issues and leads you to details on how to fix them.



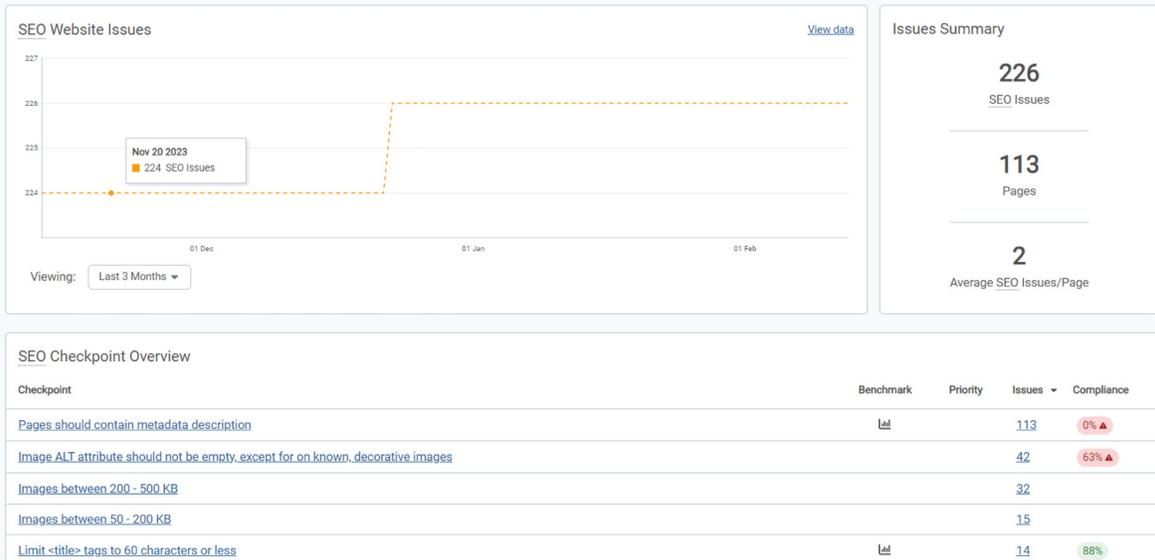
## Usability Guidance

DQM eliminates confusion and elevates usability by catching spelling errors, broken links, and unclear interactions.

## Search Engine Optimization (SEO) Improvements

Uncover issues that keep your website from high search engine rankings for search terms you should be winning (like your financial institution's name and city).

DQM reports on status, compliance level, and priority of over 20 SEO checkpoints, so you can boot your search engine rankings.



### Custom Checkpoints

Request custom checkpoints (think branding guidelines or business rules) with our Banno team, and be flagged whenever there's an outlier.

## stay on top of website governance with the DQM weekly report

DQM runs an automated weekly report of all requested checkpoints and delivers it right to your email inbox. If you want to check performance between emails, you can easily view it in-app, and you can export all or part of the report to share with your team.

## digital quality like never before

Let's talk about this together. [digitalexperience@jackhenry.com](mailto:digitalexperience@jackhenry.com)

For more information about Jack Henry, visit [jackhenry.com](http://jackhenry.com).